

## UI Design

### Electronic Arts | User Experience Lead

Aug 2009-Nov 2009

- Conducted methodologically rigorous usability studies to provide evidence-based findings and crucial business knowledge to ensure a best-in-breed product.
- Routinely performed task analysis reviews utilizing user-based heuristics, low-fidelity wireframe workflows, full-resolution mockups, navigation charts, and user profiles.
- Developed console-specific testing tool for in-game account registration process.
- Member of a team defining a company-wide user research framework for the product development lifecycle of games, online products, and those using agile development.
- Led team to create intranet site and managed content development.

### Asterisk Web Design | Web and Motion Designer, Founder

1999 - Present

- Design, hand-code and implement web sites for wide-ranging clientele.
- Provide branding, print design, user experience, and SEO services.
- Lead large-scale initiatives such as ecommerce development and marketing strategy.

### Fair Isaac | Web Designer, Developer, Animator

2008-2009

- Constructed web pages from existing templates, contributed to evolution of CSS and other site elements. Assisted with transition to SharePoint CMS.
- Created art, promotional banners, and intro for web-series for national conference presentation.

### NBC.com | Web Developer

2008

- Responsible for implementing NBC property sites, widgets and special promotions on demanding production schedule. Maintained *The Office*, *My Name Is Earl*, *Chuck*, *Last Comic Standing*, *Days of Our Lives*, *Passions*, and other popular NBC staples.
- Served as Web Producer for all seven NBC Vintage sites. Managed additions and updates.

### EInvest | Product Associate

2000-2001

- Graphic designer and coder, team web developer.
- Contributed to design and UI elements.
- Provided quality assurance as well as recommendations for future tools.

## Other Experience Lussier | Post Production Assistant

2007

- Provided client services covering demanding reception desk with a high-call volume.
- Personal assistant to company owners and managing executives.

### CSI: Crime Scene Investigation, Ugly Betty | Writers' Intern

2006

- Coordinated Production Assistants' management of script drafts, wrote episode summaries.
- Organized DVD Special Feature materials and other office duties.

## Skills

CSS, XHTML, PHP, Flash, Actionscript 3, Javascript, Ruby on Rails, SEO, cross-platform consistency, Photoshop, Illustrator, After Effects, Dreamweaver, Avid, Final Cut Pro.

## Education

Boston University  
Reed College

MFA Screenwriting  
BA Literature-Theatre

January 2007  
May 2003